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Dev call agenda — August 27, 2026

Living agenda. Live notes from the call feed into the Decision Log (business calls) and Tasks (actions) afterward.

Expected: Allan, George, Bob, Jacob, Suuvi, Laura, Sian, Rosie

Goal: Walk the new TestFlight build, close the art-generation decisions with Eyal, set the pricing lock so App Store review can start.

Pre-read: Most recent TestFlight update (C++ EEG module on device + app flow improvements) — install and run through before the call.

1. General updates (all)

- Apple Studio LA debrief — Aug 26 session, Dolby Atmos testing (George) **[not happening]**

- George's documentary → partnership angles (Sian) [status]

2. Build + dev (Jacob / Bob)

- C++ EEG module on device: performance + battery findings; what's left to test
- Subscriptions confirmed working in TestFlight (monthly / yearly / \$49) — any edge cases
- Apple-only login for now (Google hidden) — confirm this stands
- **Westlake Village (WLV) events — how do we *show* the EEG signals on the night: in-app, a browser version, or something else?** Sept 8 + Sept 24 at L-Acoustics WLV HQ; orient here: [Deep Listening with Boundless x L-Acoustics \(Eventbrite\)](#)
- Possible bug:
 - Muse connects but "no signal yet" and continuing past 10 vs 40 min selection is impossible (dead button) — possibly user error or Muse malfunction? (Allan)
- List

3. Art generation (all)

- Confirm: EEG-informed time-lapse of the chosen image — quadrant/mood journey is out; Chaos Engine output sampled at intervals into one moving image

- Confirm: gallery hidden, random selection without repeats; manual choice later via profile
- Color palette from check-in/check-out; image transformation from EEG; Z-axis on openness
- No-EEG fallback: simulation via the existing web-app simulator

4. Pricing + launch path (Allan / George / Laura)

- Lock pricing before App Store submission — \$4.99 monthly / \$50 yearly provisional; three tiers toggleable in admin UI
 - Consider 2 tracks: pricing boundless music, those without muse; and then full track, neuroart included [explore further]
- Friends & family goes through the App Store, not TestFlight — timeline to submission (review ~2 weeks)
- Master schedule of interdependencies (Laura) [status]
- Founding-membership pricing (George + Laura) [no decision yet]

5. Experience + design (Sian / Suuvi / Laura)

- Muse calibration: four-dot signal-strength indicator (red / yellow / green) — confirm and spec **[done]**

- Laurent Dupuy binaural spatial sound work + user study [update]
- Landing page: movement on the signup form; palette question (pink → amber)
- If time — design and copy queue: track naming, home rework, check-in overture, splash line, demo persona; Suuvi + Laura questions (screenshots, HRV / WHOOP, SSO, voice notes, tablet / Android): quick calls or park

6. Dates + next steps

- App Store submission mid-September · readiness 25 September · launch 10 October
- Westlake Village (WLV) events: Sept 8 +
- Sept 24 ([Eventbrite](#))
- Master calendar of key dates + activations (Laura, after current project)
- User Narrative v1.9 captures today's decisions
- Carryover: PHI / PII + biometric compliance still unowned · Jacob's Notion access (Allan) [status?] @